	NON MEMBER	ASSOCIATE	PROFESSIONAL AND ORGANIZATIONAL*
CONTENT	Apra Bytes	Apra Bytes	Apra Bytes
	Beyond Prospecting: the Apra Podcast	Beyond Prospecting: the Apra Podcast	Beyond Prospecting: the Apra Podcast
	Twitter Chats	Twitter Chats	Twitter Chats
	Connections Hub (full access)	Connections Hub (full access)	Connections Hub (full access)
		Connections Newsletter	Connections Newsletter
EDUCATION	Free Live Webinars	Free Live Webinars	Free Live Webinars
		Discounted Webinar Recordings **	Free Webinar Recordings **
		Body of Knowledge and Career Roadmap	Body of Knowledge and Career Roadmap
			Discounted PD Recordings (for those not purchased in advance as part of a PD event registration)
EVENTS		Discounted Individual Registration to SELECT Events ***	Discounted Individual and Group Registration to ALL Premier Events ***
RESOURCES	CFRE Points Tracker	CFRE Points Tracker	CFRE Points Tracker
	Career Center Access (job search)	Career Center Access (job search)	Career Center Access (job search + discounted postings)
	DEI Data Guide	DEI Data Guide	DEI Data Guide
	Expert Directory	Expert Directory	Expert Directory
	Access Exchange and Online Communities	Access Exchange and Online Communites	Access Exchange and Online Communities
	Salary Survey Executive Summary	Salary Survey Executive Summary ****	Salary Survey Full Report
	Apra Principles of Ethics and Compliance	Apra Principles of Ethics and Compliance	Full Access to All Ethics and Professional Standards
		Member Directory	Member Directory
			Full Toolkits

* Organizational Memberships are based on the Professional Membership only. Organizational members receive tiered per-person discounts based on the number of members from within the same organization.

** Webinar recordings include those produced by Apra and by Apra Sponsor Partners (all within Apra University); these do not include PD recordings or bundles.

*** Premier events include PD (in-person and virtual), Apra Fundamentals, Data Science Now, Plug In.

****Associate Members may purchase the full report of the Salary Survey for a discounted price.