

Data Science Now 2024 – Speaker Marketing Kit

Ensure a successful session by helping Apra build excitement around Data Science Now. The following is sample copy you can share via email, on your website, in your email signature, with your social media networks and more to help induce excitement around your participation. As a speaker at this year’s event, you have an opportunity to influence your peers and colleagues and encourage them to attend. We appreciate your help as we work to make this the best event yet!

Promotional Email

[Subject]

I am Presenting at Apra’s Data Science Now

[Body]

Dear [Recipient Name],

I’m excited to share with you that I will be speaking at Apra’s [Data Science Now](#), taking place in person August 20 in Seattle, Washington. I will be presenting [\[presentation title\]](#) at [\[time\]](#).

My session will cover:

- [\[Learning objective 1\]](#)
- [\[Learning objective 2\]](#)
- [\[Learning objective 3\]](#)

Data Science Now is a high-impact program covering various applications of data science integration in development offices, innovation, collaboration and goal setting. Leaders in the field of fundraising analytics come together to discuss theory, method and applications of data analysis in non-profit fundraising.

You can learn more about the full event on [Apra’s website](#), including the [schedule](#) and the [keynote speaker](#).

I hope to see you in my session!

Best wishes,

[\[Email Signature\]](#)

Email Signature

Help spread the word about Data Science Now by updating your email signature using the following template. You may also choose to add the web banner below and hyperlink to <https://www.aprahome.org/Events/Data-Science-Now>.

Name

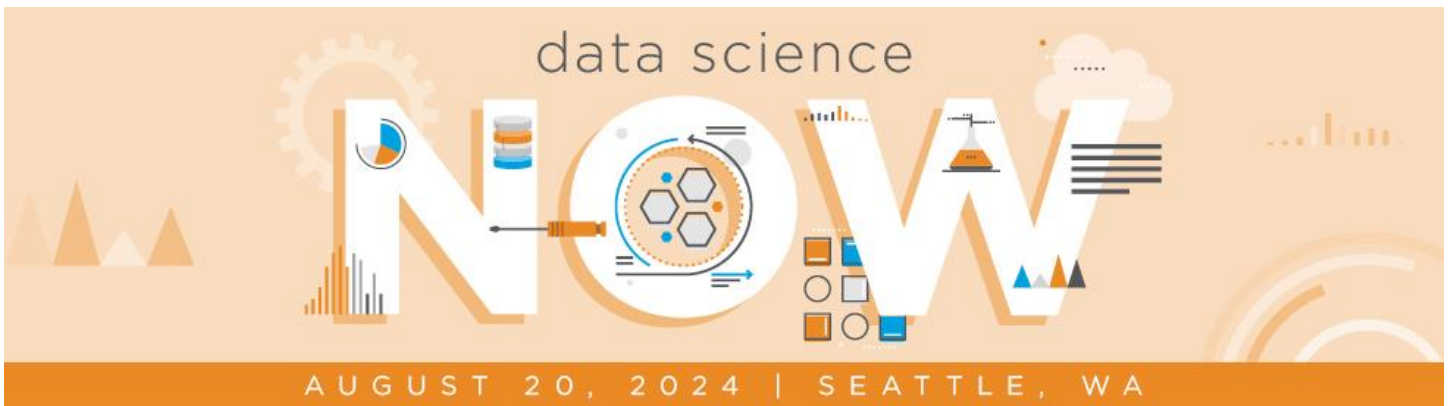
Title | Organization Name

Address 1, Address 2 | City, State Zip

P: +1.XXX.XXX.XXXX | E: e-mail@e-mail.com

Join me as I present at Apra's [Data Science Now](https://www.aprahome.org/Events/Data-Science-Now), August 20 in Seattle, Washington.

Web Banner



Post the above web banner to a high-profile page on your corporate website, blog, social media profile pages and email communications. Link the banner here: <https://www.aprahome.org/Events/Data-Science-Now>

Event Listing

Promote your participation in Data Science Now by posting an event listing that highlights your presentation in your department's or organization's website or newsletter.

[Data Science Now 2024](#)

August 20

705 Pike St

Seattle, Washington 98101, US

Join Me at Apra's Data Science Now!

Apra's Data Science Now is *the* place to be for fundraising analytics professionals, prospect researchers interested in fundraising analytics and development professionals who want to understand how to implement analytics in their office.

Join me for my presentation on August 20 about [presentation topic/short description].

Sample Social Media Posts

Facebook/LinkedIn:



Sample Post #1:

I hope you'll consider attending Apra's Data Science Now, taking place August 20 Seattle, Washington! I'm speaking on [presentation title] and want you to join me there! <https://www.aprahome.org/Events/Data-Science-Now>

Sample Post #2:

I am excited to share that I will be presenting at Apra's Data Science Now, taking place August 20 in Seattle! My presentation is about [presentation topic/short description]. Register today to attend my session! <https://www.aprahome.org/Events/Data-Science-Now>

X:



Sample Post #1:

I am speaking at @Apra_HQ's Data Science Now on August 20! Register today to attend my session on [topic] <https://www.aprahome.org/Events/Data-Science-Now>

Sample Post #2:

Looking to brush up on your data skills or dive into how to better utilize your data? @Apra_HQ's Data Science Now has you covered! As a bonus, I will be presenting on [topic]. <https://www.aprahome.org/Events/Data-Science-Now>

Sample Post #3:

Our industry is constantly evolving, and data is playing a bigger role than ever. @Apra_HQ has us covered with Data Science Now – where I'll be speaking on [topic]! <https://www.aprahome.org/Events/Data-Science-Now>