



INSIGHT
PHILANTHROPY
RESULTS

PD26 CONFERENCE SPONSORSHIP OPPORTUNITIES

PD26 SPONSORSHIP FORM

		Price	Availability
Welcome Reception	SOLD	\$15,000	1
In-Person & Virtual Registration		\$10,000	1
Lanyard with Your Logo	SOLD	\$10,000	1
Tote Bag with Your Logo	SOLD	\$10,000	1
Mobile App		\$7,000	1
Hotel Keycard		\$6,500	1
Wi-Fi		\$5,000	1
Education Track	Data Science Now, Prospect Research, Leadership & Professional Development, Relationship Management	\$5,000	4
Beverage Break		\$5,000	3
2026 Apra Awards	Distinguished Service, Professional of the Year, Margaret Fuhry, Apra Scholarship	\$4,000	4
Mobile App Push Notification	Send a custom push notification to attendees via the app.	\$700	Unlimited
Mobile App Ad	A promotional ad within the conference app.	\$700	Unlimited
Conference Tote Bag Insert	Sponsor must provide insert to be included.	\$1,000	5
Pre-Event Attendee List	Receive the opt-in attendee list 14 days prior to the conference.	\$2,500	Unlimited
Passport to Prizes	Drive booth engagement with participation in attendee game.	\$800	Unlimited
On-Site Private Meeting Room	Private space for networking or client meetings.	\$1,000	2
Keynote Speaker	Present a one minute video and speaking opportunity during the keynote presentation.	\$10,000	1
Executive Leadership Cohort	Includes logo recognition & attendee list with opt-in emails.	\$3,500	1
Emerging Leaders Cohort	Includes logo recognition & attendee list with opt-in emails.	\$3,500	1
Apra Fundamentals: Prospect Research	SOLD	\$5,000	1
Apra Fundamentals: Relationship Management		\$5,000	1
Data Science Now	SOLD	\$6,000	1
Innovation Track	Present a 20-minute session on the exhibit floor.	\$3,500	1
Industry Panel Session	Participate in a moderated panel discussion on the main stage.	\$10,000	3
60-Minute Vendor Drive Education Session	SOLD	\$10,000	3

apraCPD26 EXHIBITOR BOOTH INFO

Furnished Booth Space

Includes: one 6' table & two chairs

- 10x10 (100 sq ft) - \$4,000
- 10x20 (200 sq ft) - \$7,500
- 10x30 (300 sq ft) - \$11,250
- 10x40 (400 sq ft) - \$16,000

Unfurnished Booth Space

- 10x10 (100 sq ft) - \$3,750

All Exhibit Booths include: an identification sign, one full conference access badge, and three exhibit-only passes

apra YEAR-ROUND ADVERTISING & SPONSORSHIP OPPORTUNITIES



Apra Connections e-Newsletter Banner Ad \$2,000

Banner ad in Apra's bi-monthly members newsletter. Ad will run in 2 issues.



Connections Homepage Banner Ad \$2,000

Banner ad on Apra's Connections website. Ad will run for 1 month



Connections Thought Leadership Article \$3,000

Showcase your industry insights through the Connections content hub. The content will be shared in the Connections e-newsletter and promoted on Apra social media channels.



Email to Apra Membership \$2,500/email

Send a dedicated email with your exclusive content to Apra members. There are six email slots available, excluding July, August and the first two weeks in September 2026.



Social Media Post \$500/post

Package includes one post on Apra's Facebook, LinkedIn and X channels.



Apra Homepage Banner Ad \$2,500

Banner ad on Apra's homepage. Ad will run for 1 month



Partner Driven Webinar \$4,000

Present a custom webinar (up to 60 minutes) | You determine the content! Apra will facilitate your webinar, once completed your webinar will be posted to Apra University.



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TIERED PARTNER BENEFITS

PD26 CONFERNECE BENEFITS

	Exclusive Diamond Partner \$60,000+ Annual Campaign	Platinum Partner \$50,000-\$59,999 Annual Campaign	Gold Partner \$40,000-\$49,999 Annual Campaign	Silver Partner \$30,000-\$39,999 Annual Campaign	Bronze Partner \$20,000-\$29,999 Annual Campaign	Supporter Partner \$5,000-\$19,999 Annual Campaign
60-Minute Presentation	1					
Private Meeting Room	3 days	1 day				
Exhibit Hall Only Passes	8	6	5	4	3	1
Full Conference Registrations	5	4	3	2	1	
Reserved Seating at Keynote Presentation	up to 10					
Pre-Show Opt In Email Attendee List	✓	✓	✓			
Pre-Show Mailing Address Attendee List	✓	✓	✓	✓	✓	✓
Post-Show Opt In Email Attendee List	✓	✓	✓	✓		
Post-Show Mailing Address Attendee List	✓	✓	✓	✓	✓	✓
Mobile App Push Notification	4	2	1	1	1	

ALL PARTNERS WILL HAVE THEIR LOGO IN ALL CONFERENCE MARKETING, INCLUDING BUT NOT LIMITED TO:

- Conference E-Mails Sent to Attendees and Prospective Attendees
- On-site Signage
- Printed and Digital Collateral
- Conference webpage

2026 YEAR ROUND BENEFITS

	Exclusive Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Supporter Partner
1 Year Professional Membership	5	4	3	2	1	
Email Blast Sent to Apra Members <small>Must be used in 2026.</small>	2	1	1			
Thought Leadership Article on Connections	1					

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