



INSIGHT
PHILANTHROPY
RESULTS

PD26 CONFERENCE SPONSORSHIP OPPORTUNITIES

PD26 SPONSORSHIP FORM

		Price	Availability
Welcome Reception	SOLD	\$15,000	1
In-Person & Virtual Registration		\$10,000	1
Lanyard with Your Logo	SOLD	\$10,000	1
Tote Bag with Your Logo	SOLD	\$10,000	1
Mobile App		\$7,000	1
Hotel Keycard		\$6,500	1
Wi-Fi		\$5,000	1
Education Track	Data Science Now, Prospect Research, Leadership & Professional Development, Relationship Management	\$5,000	4
Beverage Break		\$5,000	3
2026 Apra Awards	Distinguished Service, Professional of the Year, Margaret Fuhry, Apra Scholarship	\$4,000	4
Mobile App Push Notification	Send a custom push notification to attendees via the app.	\$700	Unlimited
Mobile App Ad	A promotional ad within the conference app.	\$700	Unlimited
Conference Tote Bag Insert	Sponsor must provide insert to be included.	\$1,000	5
Pre-Event Attendee List	Receive the opt-in attendee list 14 days prior to the conference.	\$2,500	Unlimited
Passport to Prizes	Drive booth engagement with participation in attendee game.	\$800	Unlimited
On-Site Private Meeting Room	Private space for networking or client meetings.	\$1,000	2
Keynote Speaker	Present a one minute video and speaking opportunity during the keynote presentation.	\$10,000	1
Executive Leadership Cohort	Includes logo recognition & attendee list with opt-in emails.	\$3,500	1
Emerging Leaders Cohort	Includes logo recognition & attendee list with opt-in emails.	\$3,500	1
Apra Fundamentals: Prospect Research	SOLD	\$5,000	1
Apra Fundamentals: Relationship Management		\$5,000	1
Data Science Now	SOLD	\$6,000	1
Innovation Track	Present a 20-minute session on the exhibit floor.	\$3,500	1
Industry Panel Session	Participate in a moderated panel discussion on the main stage.	\$10,000	3
60-Minute Vendor Drive Education Session		\$10,000	3

apra PD26 EXHIBITOR BOOTH INFO

Furnished Booth Space

Includes: one 6' table & two chairs

- 10x10 (100 sq ft) - \$4,000
- 10x20 (200 sq ft) - \$7,500
- 10x30 (300 sq ft) - \$11,250
- 10x40 (400 sq ft) - \$16,000

Unfurnished Booth Space

- 10x10 (100 sq ft) - \$3,750

All Exhibit Booths include: an identification sign, one full conference access badge, and three exhibit-only passes

apra YEAR-ROUND ADVERTISING & SPONSORSHIP OPPORTUNITIES



Apra Connections e-Newsletter Banner Ad \$2,000

Banner ad in Apra's bi-monthly members newsletter. Ad will run in 2 issues.



Connections Homepage Banner Ad \$2,000

Banner ad on Apra's Connections website. Ad will run for 1 month



Connections Thought Leadership Article \$3,000

Showcase your industry insights through the Connections content hub. The content will be shared in the Connections e-newsletter and promoted on Apra social media channels.



Email to Apra Membership \$2,500/email

Send a dedicated email with your exclusive content to Apra members. There are six email slots available, excluding July, August and the first two weeks in September 2026.



Social Media Post \$500/post

Package includes one post on Apra's Facebook, LinkedIn and X channels.



Apra Homepage Banner Ad \$2,500

Banner ad on Apra's homepage. Ad will run for 1 month



Partner Driven Webinar \$4,000

Present a custom webinar (up to 60 minutes) | You determine the content! Apra will facilitate your webinar, once completed your webinar will be posted to Apra University.



INSIGHT
PHILANTHROPY
RESULTS

TIERED PARTNER BENEFITS

PD26 CONFERNECE BENEFITS

	Exclusive Diamond Partner \$60,000+ Annual Campaign	Platinum Partner \$50,000-\$59,999 Annual Campaign	Gold Partner \$40,000-\$49,999 Annual Campaign	Silver Partner \$30,000-\$39,999 Annual Campaign	Bronze Partner \$20,000-\$29,999 Annual Campaign	Supporter Partner \$5,000-\$19,999 Annual Campaign
60-Minute Presentation	1					
Private Meeting Room	3 days	1 day				
Exhibit Hall Only Passes	8	6	5	4	3	1
Full Conference Registrations	5	4	3	2	1	
Reserved Seating at Keynote Presentation	up to 10					
Pre-Show Opt In Email Attendee List	✓	✓	✓			
Pre-Show Mailing Address Attendee List	✓	✓	✓	✓	✓	✓
Post-Show Opt In Email Attendee List	✓	✓	✓	✓		
Post-Show Mailing Address Attendee List	✓	✓	✓	✓	✓	✓
Mobile App Push Notification	4	2	1	1	1	

ALL PARTNERS WILL HAVE THEIR LOGO IN ALL CONFERENCE MARKETING, INCLUDING BUT NOT LIMITED TO:

- Conference E-Mails Sent to Attendees and Prospective Attendees
- On-site Signage
- Printed and Digital Collateral
- Conference webpage

2026 YEAR ROUND BENEFITS

	Exclusive Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Supporter Partner
1 Year Professional Membership	5	4	3	2	1	
Email Blast Sent to Apra Members <small>Must be used in 2026.</small>	2	1	1			
Thought Leadership Article on Connections	1					

PD26 SPONSORSHIP FORM